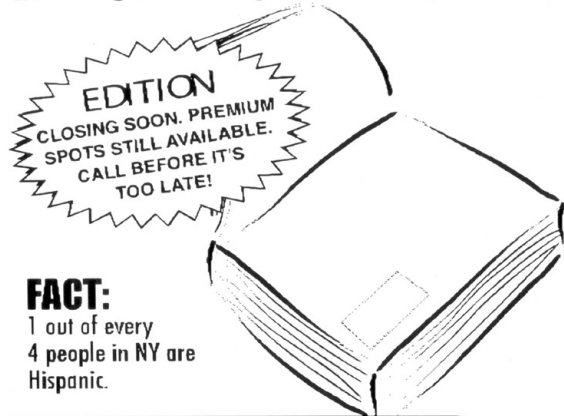


WATCH YOUR PROFITS \$ SOAR!

>>>>>>>>> PLACE YOUR AD IN THE SPANISH YELLOW PAGES **TURN YOUR ADVERTISING INTO CASH**



FACT:

1 out of every
4 people in NY are
Hispanic.

Your competitors are already with us. **Are You?**

- ✓ You will effectively reach over 2.5 million bilingual readers in your selling area.
- ✓ Get customer referrals constantly through our FREE Hispanic Referral Program
- ✓ You don't need to speak Spanish (our readers speak English!).
- ✓ 95% of our advertisers renew year after year.
- ✓ Free Direct Mail Distribution of the book guarantees you results.
- ✓ Audited guaranteed distribution.
- ✓ Hispanics respond up to 5 times more effectively to ads written in Spanish compared to ads written in English.
- ✓ Now with over 2,000 colorful pages.

**THE HISPANIC
MARKET
IS EXPLODING**

RESERVE YOUR
SPACE TODAY
ASK FOR ED



Spanish Yellow Pages **HOTLINE**
1-800-499-7828



THE SPANISH
YELLOW PAGES

IF YOU RECEIVED THIS FAX IN ERROR AND TO BE REMOVED FROM OUR FAX LIST PLEASE CALL OUR AUTOMATIC REMOVAL LINE (866)464-4404, DIAL LIST#450 AND ENTER YOUR FAX NUMBER.